

2021

The webinar enhanced and enriched the knowledge of each and everyone who have participated.

Our college Entrepreneurship development cell organized an online workshop in collaboration with Mahatma Gandhi National council of Rural Education conducted for rural entrepreneurship development online workshop

From BBA, B.Com and M.Com nearly 40 student have participate in this workshop.

This meeting started on 31.01.2021 Afternoon 11.30 to 2.00.pm giving the great lecture

In this workshop students learnt knowledge about share market and how start Account in share market the involvement step in share market and the minimum amount of investment all. Such things we came know about from this workshop.

Finally Mrs. Kalaiselvi Head of the department of commerce proposed the vote of thanks.

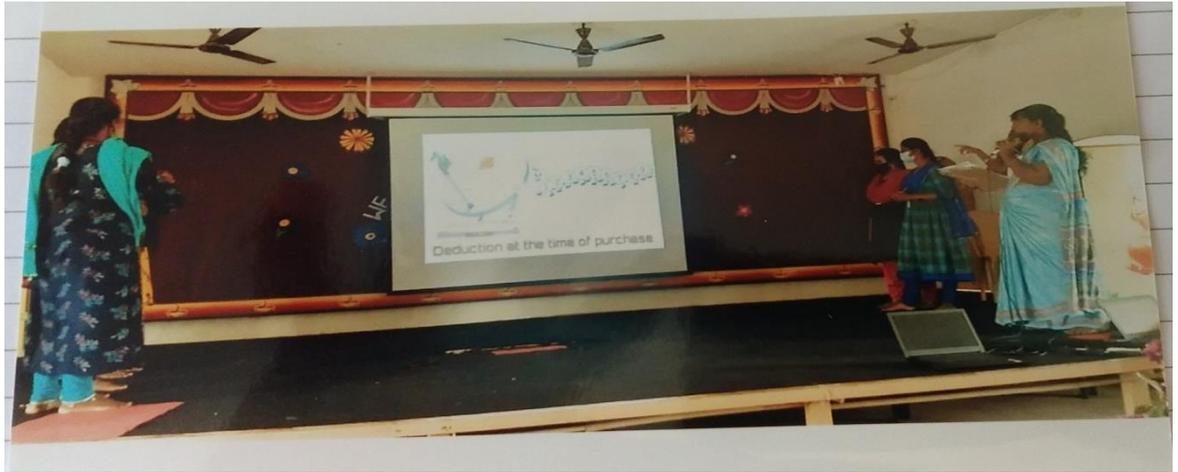
The webinar enhanced about enriched the knowledge of each and everyone who have participated.

Our department organized a department Association on 18.03.21 at 10.00 am the students have participated on Addzup, Business Quiz, Business game, Best manager, Exhibition etc.

This Association started with welcome address by III year B.com A. Jacqueline the chief guest for this function , secretary Rev.sr. Julia violet and principal Rev. Sr. Sara Jasmine. All the event were evaluated and they events were evaluated and they put the marks for best performance of pronunciation, Activity delivery of manage question and answer etc



Winners were awarded with certificate.



Finally the department association ended with vote of thanks by our department Head of the department.



2022

On 24.03.2022 our department conducted seminar on the topic of Computer **Application in Business & E-Commerce** .The Resource Person **Mr.Natarajan ,Chief Technology Officer ,FIIT Private Limited ,Chennai** .In this Session he spooked about the basic application used in Computer ,like operation system application software ,and so on. And also he told some of the computer course which are related to carrier job oriented like SAP, MIS Tally Primer , JAVA etc,

This session was more interactive with student. The Resource person asked may question our student will answer some of the doubt and unknown terms are also clarified by the guest. Special mathematics Department student asked course for the major based for that the speaker told Java & Tally is also oriented for maths .This are common course many department can learn & Work.

Then the session ended with vote of thanks deliver by our II B.Com Student Miss .E.Revathi.

2023

On 09.03.2023 we conducted the seminar on “**Contract between Tally ERP 9.0 & Prime Tally.**” The resource person was **Mr. Annamalai S**, lead faculty, Tally – Edinbridge Academy.

He explained the difference between the Tally ERP 9.0 and Prime Tally.

The following points are:

*Need path to determine data, but in any path we can enter the data.

*Tally Prime is more flexible accountancy software for small and medium enterprises.

*The way tax calculation in GST method.

*The clear how we can prepare the sale invoice to pay a tax with the help of this package.



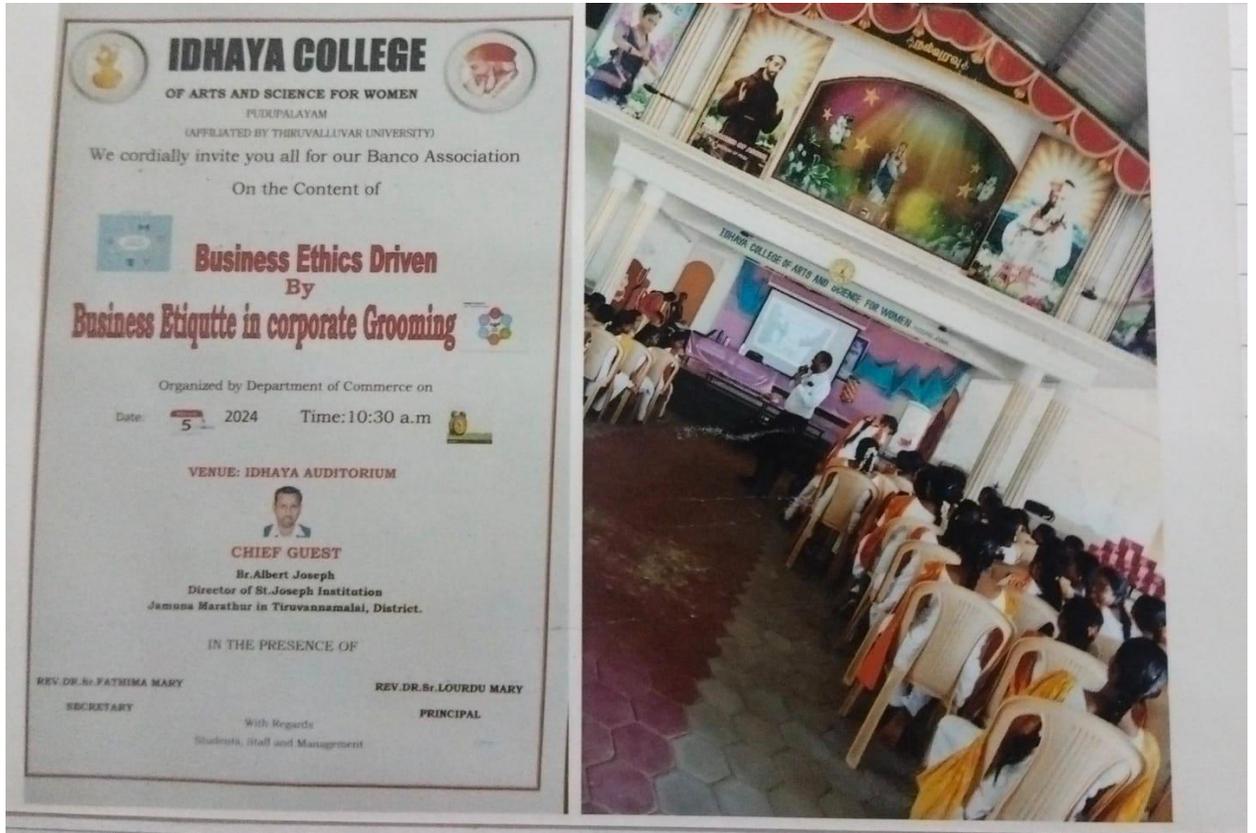
Finally he motivated our student's o join in tally class.

At last he clarified our doubts in Tally Prime.

Then the session ended with vote of thanks.

2024

On 05.03.2024 we had our department association the resource persons of the seminar were **Bro. Albert Joseph** and **Bro. Dr. Kelvin** from **St. Joseph institution** on the topic of **“Business Ethics driven by Business Ethiqueble in Corporate Grooming “**



In this Topic We discussed about the content of

- *Ethiqueble
- *Work Place Courtesy
- *Diversity awareness and cultural awareness
- *Business Attire and professionalism

Some of the business related games were also conducted.



Following that during the interactive session students were asked some questions and the doubts were clarified by the resource persons. Then we distributed the participation certificate to

all the students and then a seminar was summed up with a vote of thanks proposed by the student **Sr. Jasmine pastina** from the department of Commerce **Third year**.

On 16th September 2024, we had our National Conference on the topic “**Digital Transformation in Business**”. The resource person of the conference was **Mr. Vijayakumar**, Operation Manager from **Amazon**.



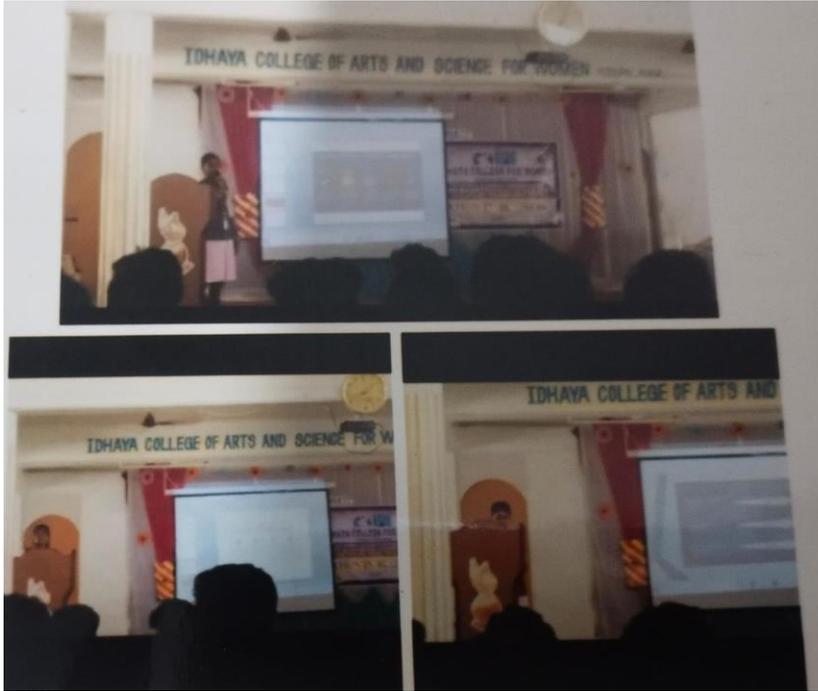
In this conference, the expertise might spoke about the lot of technology used in **Digital Transformation** related to business. Then the uses, impact and how to avoid false & unknown website.

In this conference we have given three title for paper presentation. Like,

(i) Digital Transformation in Business

(ii) Issues & Challenges facing Digital Transformation

(iii) Digital Transformation leads to Economic Growth



On these topics 10 students presented their papers. Best performers were awarded shield.

I Prize – Miss Meena from Sishya Arts & Science College, Thiruvannamalai

II Prize – Mr. C. Manimaran

III Prize – Mr. M. Sivanam

from Sri Vidhya Mandhini Arts & Science College, Uttangkarai.

Total 95 students participated in the conference.

2025

The Department conducted a National Level Conference on 22 September 2025 on the theme “AI for All: Advancing Inclusion, Equity, and Women’s Empowerment for Sustainable Workforce Development.” The Chief Guest, **Rev. Fr. Dr. M. Dominic Jaya Kumar SJ**, Vice-President of Loyola College, delivered an inspiring and insightful keynote address that enriched the academic sessions.

The poster features a central theme and is organized into several sections. At the top left, it identifies the **Outstanding Speaker** as **Rev. Fr. Dr. M. Dominic Jaya Kumar SJ**, Vice-president of Loyola College, Mettala, Namakkal Dt. To the right, under **Patrons...**, it lists **Rev. Sr. Samboorna Mary** (Secretary), **Rev. Sr. Dr. Lourdu Mary** (Principal), and **Rev. Sr. Mary Santhanam** (Administrator). The **Organized Committee Members** include **Prof. Mrs. Rajeswari** (Head of the Department - BBA), **Prof. Mrs. Sowndharya** (Head of the Department - B.Com), and **Mrs. Rajeswari** (Department of management). Contact information for the Department of Commerce is provided, including **Mrs. Kalaivani** (8072835692), **Ms. Priyadharsini** (9281757133), and **Mrs. Sowndharya** (8807892926). The event is hosted by **Idhaya College of Arts and Science for Women**, affiliated to Thiruvalluvar University, Vellore, Pudupalayam - 606 705. The **National Seminar** is held on **22.09.2025, Monday**, organized by the **DEPARTMENT OF BBA & B.COM**. The bottom section is divided into three columns: **CALL FOR PAPERS** (listing five topics related to AI, women's empowerment, and sustainable development), **DETAILS OF REGISTRATION** (including submission requirements and a registration fee of 200), and **SEMINAR PAPER PRESENTATION RULES** (covering paper format, language, and presentation time).

Outstanding Speaker

Rev. Fr. Dr. M. Dominic Jaya Kumar SJ
Vice-president, Loyola College,
Mettala, Namakkal Dt.

PEARLS OF WISDOM

Patrons...

Rev. Sr. Samboorna Mary
Secretary

Rev. Sr. Dr. Lourdu Mary
Principal

Rev. Sr. Mary Santhanam
Administrator

Organized Committee Members

DEPARTMENT OF BBA & B.COM

Prof. Mrs. Rajeswari
Head of the Department - BBA

Prof. Mrs. Sowndharya
Head of the Department - B.Com

Department of management
Mrs. Rajeswari - 8122274742
Rev. Sr. Dr. Anthonyammal - 6369750799
Mrs. Saritha - 9994170192

Department of commerce
Mrs. Kalaivani - 8072835692
Ms. Priyadharsini - 9281757133
Mrs. Sowndharya - 8807892926

Idhaya College of Arts and Science for Women
Affiliated to Thiruvalluvar University,
Vellore.
Pudupalayam - 606 705.

National Seminar
ON
“AI for All: Advancing Inclusion,
Equity, and Women’s
Empowerment for Sustainable
Workforce Development”

Date:
22.09.2025, Monday

...Organized By...
DEPARTMENT OF BBA & B.COM

CALL FOR PAPERS

1. The role of AI in building an inclusive and equitable workforce
2. Empowering women, and overcoming the digital divide.
3. It aligns with SDG 5 (Gender Equality), SDG 8
4. Decent Work and Economic Growth, and
5. The broader sustainable development goals for melusive growth

DETAILS OF REGISTRATION:

1. Please submit you PPT presentation through
email-id: rajeswari649@gmail.com
2. Please include presenter’s name, institution and email address below the title.
3. Registration Fees: 200 to be paid

SEMINAR PAPER PRESENTATION RULES:

- **paper format:**
maximum length: [e.g., 5-7 pages]
use [font style, e.g., Times new roman], size [e.g., 12 pt], with 1.5 line spacing. Include title, author(s) name, affiliation, abstract, keywords, introduction, methodology, results, conclusion, and References.
- **Language:**
the paper should be written and presented in [English/tamil language].
- **presentation time:**
each presenter will be allotted [e.g., 10-15 minutes] for the Presentation followed by a Q&A session.



The seminar was organized under the esteemed leadership of Sr Sampoorna Mary (Secretary), Sr Loordhu mary (Principal) Sr Santhanam (Administrator), and sr.Anthony ammal whose guidance added grace and strength to the programme. The event was efficiently coordinated by Prof. Mrs. Rajeswari head of the department of BBA and Prof. Mrs. Sowndharya, head of the department of commerce ensuring a smooth and impactful academic experience.

Students from B.Com, M.Com, and BBA along with other college students and faculty members from our departments, actively participated in the conference.

The discussions highlighted the role of AI in promoting inclusion,

- * Role of Artificial Intelligence in creating inclusive and equitable work environments
- * Empowering women,
- * Reducing the digital divide.

The discussions also emphasized

- * The alignment of AI with the Sustainable Development Goals, particularly SDG 5 (Gender Equality)
- * SDG 8 (Decent Work and Economic Growth).

Participants contributed research papers and presentations that enriched the academic atmosphere and provided diverse perspectives on the theme.

On the above topic students participated their papers and best performer were awarded shield and certificate

I Prize – A. Allhayam shek and M. Saravana kumar

II Prize – Mr. Silambarasan.k and V.Selvam

III Prize – Mr. Sakthivel.p and MS. Thirthagiri.s

From Sri Vidhya Mandhini Arts & Science College, Uttangkarai.

IV Prize – Ms.Sumathi

V Prize –Ms.prabhavathi & Susmitha

From Idhaya college of arts &science for women pudupallyam

Totally 230 students participated in the conference



The conference concluded on a highly positive and insightful note, offering students and scholars a platform to broaden their knowledge, sharpen their research skills, and engage in thoughtful dialogue. The event truly reflected the Department's commitment to fostering academic excellence, interdisciplinary learning, and socially responsible education.



The Vote of Thanks was gracefully delivered by Sumathi from the Department of BBA and Oviya (III Year) from the Department of Commerce, marking a warm and appreciative conclusion to the event.