

On 12th feb 2025 our department students 48 students with 3 staffs students went on an industrial visit to Brilla Planetarium. The purpose of the visit was to understand how an educational and scientific institution is managed. At the planetarium, students observed various **scientific exhibits, space models, and interactive displays**. They also watched the **dome show, which explained planets, stars, and space technology in an engaging way**.

Along with the scientific knowledge, the students learned about the management side of the planetarium—such as **ticketing procedures, visitor management, event scheduling, maintenance of exhibits**, and the **overall functioning** of the institution. This helped them understand how an **educational organization operates like a service-based industry**.

Learning Outcome:

The visit helped students gain practical knowledge about **organizational management, customer service, and operational activities** in an educational institution. They also developed better **communication skills, teamwork, and real-life exposure** beyond classroom learning.



On 24th Feb 2024 our commerce department students visited **Mahabalipuram** as part of their industrial exposure program. During the visit, students observed various aspects of tourism-based business activities, including **local handicraft markets, stone-sculpture workshops, small-scale trading units, and hospitality services.**

They also noted how heritage sites are maintained and managed to attract visitors. The visit provided insights into **revenue generation through tourism, customer handling, and the functioning of local enterprises.**

Learning Outcome:

Students gained **practical understanding of tourism management, small-business operations, marketing strategies used by local vendors, and overall economic activities** supporting the heritage industry.

