

2022

OUTREACH PROGRAMME

The Department of BBA conducted an outreach programme for school students by Mrs. Sangeetha, Mrs. Saritha, and Mrs. Rajeswari. The objective of this event was to create a better understanding about Economic Environment, Banking, Post Office Schemes, and Following Traffic Rules among the school students from Sathithanoor, Thiruvannamalai.

Students learnt how to measure the money value, understand the economic condition, and follow the traffic rules. OUTREACH PROGRAMME

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OUT REACH PROGRAM about **Traffic Light** in Government Middle School, Pallur was conducted by **Mrs. Rajeshwari** department of **BBA** explained to the students how to delite unwanted talking while crossing road.



2024

On 3rd September 2024, the Department of Management and Commerce organised an outreach programme with 25 students and two staff members to Kizhpalur Government Higher Secondary School. The School Headmaster Mr. Murugan welcomed the group with an inspiring quote. Mrs. Rajeswari, the Head of the Department of BBA, honoured Mr. Murugan in recognition of his contribution.

During the event, the III year BBA students conducted classes for the 10th Grade students using their well-prepared chart-related topics in their curriculum. After the session, our students conducted a Quiz programme, and the winners were awarded by the HOD of the Management Department.

Participants:

1. A. Bharani
2. S. Bhavani
3. M. Durga
4. V. Kalaiarasi
5. M. Priyanka
6. M. Sneha

